

FHP ART EXHIBITION 2018 INFORMATION FOR ARTISTS

PLEASE READ THE INFORMATION BELOW VERY THOROUGHLY. IT IS IMPORTANT FOR YOU AND FOR US.

The objectives of the exhibition are:

1. To raise funds for The Friends of Holland Park
2. To gain favourable publicity for The Friends
3. To attract new members
4. To give pleasure to our current members and the general public.

- All artists must be members of The Friends; the annual subscription is £12.00 (£9.00 for those over 65).
- There is an artists' entry fee of £10.00 which covers both the main exhibition and the Mini-Market (see below).

If a work submitted by an artist seems unlikely to achieve any of the aims of the exhibition, it will not be shown, and if none is shown the fee will be refunded.

The exhibition will be stewarded when open, and under public liability insurance. We will **not** insure exhibits but we will take all due care. We will **not** be liable for damage to, or loss of, any works exhibited.

The main exhibition is primarily of framed pictures, drawings and photographs and we also show some sculptures, ceramics, mosaics, glass and textiles. Jewellery and any other objects locked in display cases must be available to handle under appropriate supervision.

Artists are invited to submit a **maximum of two works ready to be hung** (or up to eight small ceramics etc, please discuss all other works before delivery day).

NOTE: Pictures, including frames, should **not be larger than 100 cm x 70 cm (3ft x 2ft)**.
Sculptures and ceramics should *not be heavier than can be managed easily by one person*.

The two works for hanging **must** have rings and wire securely installed or they may not be hung, and the entry fee will be forfeited. Exhibiting artists may also offer postcards etc of their own work, paying commission as below. Works from an artist which are displayed on the wall will not necessarily be hung together.

All works **must be labelled on the back with a stick-on**, not a tie-on, label showing:

1. Name, address and telephone number of the artist.
2. Title, description and number of the work as shown on the exhibits details form.

Please do not submit different work on the delivery day as we will not be able to list it in the catalogue.

- All works submitted must be for sale at a price stated by the artist which must be a **minimum of £50**. 'The Friends' will take the full price from the buyer at the time of sale. 65% of the price will be paid subsequently to the artist by cheque, and the remaining 35% will be retained by The Friends as commission.
- Works from any one artist displayed on the wall will not necessarily be hung together. Works from the wall are marked with a red-spot when sold and must remain until the end of the exhibition unless the purchaser has exceptional reason to remove them by agreement.
- Artists are also invited to submit a **maximum of eight** unframed, plastic-guarded works.
- The **minimum price is £50** and the maximum size is **60 cm x 80 cm (24" x 31")**.
- These will be available in browsers, sorted alphabetically by the artist's name, for the public to look through and can be taken away immediately if sold. Please note that any works delivered in a frame or on stretchers will not be exhibited in the browsers.

Mini-Market: There will also be a mini-market where artists can sell small works for £40 or less. This can include small pieces of pottery, stationery, bags or other craft works (but **not** paintings). Artists will be listed in the catalogue but not the items for sale.

ENTRY FORMS

All works for the main exhibition must be listed on the exhibits details form which should be returned by **Friday 9th March** to allow time to print the catalogue. Please give **short, definitive titles** and avoid those which might be confused with one another such as Landscape 1 and Landscape 2.

There is a second sheet for entry to the minimarket where works need not be specified until delivery; but please give an indication on the form. Note: If you complete these forms by hand, please **print and use capital letters** to avoid confusion.

Artists' names and email addresses will be numbered and listed at the back of the catalogue in alphabetical order to enable patrons to contact them. If you do not want this you may be listed c/o The Friends rather than use your own address: **Please state this preference clearly in the space indicated on the exhibits details form.**

Artists are invited to supply a neatly presented (typed) postcard-sized CV for display at the exhibition.

All artists are entitled to a total of five free tickets (each admitting one and including the artist) to one of the Private Views. We hope these tickets will be used, as far as possible, to invite people who are likely to buy.

Prizes: a prize of £200 for artistic excellence will be awarded. Two further prizes of £100 each will be awarded: one for the work which best expresses the essential spirit and quality of Holland Park, and one for a three-dimensional work. The Hugh Casson Prize will be awarded to a work which shows excellence in drawing and the winner will receive a framed limited edition giclée print of the Lord Holland drawing by Hugh Casson. Prize-winners will be announced at both **Private Views on Friday 13 april & Saturday 14th April.**

*'The Friends' take **no** responsibility for unsold work left by artists at the end of the exhibition.*
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